

SAADAT Communications Sub-Group

Role and Remit as at 06 February 2008.

Remit of the Group:

To develop an integrated approach to SAADAT communications work and build on local and international knowledge and experience to share and extend best practice nationally.

This sub-group would aim to:

- Develop a group workplan based on the expectations of members and the implementation of the SAADAT communications and Engagement Framework.
- Connect with national and local communication activity to ensure effective delivery of key messages using a variety of media and new technology.
- Begin all work with process and outcome evaluation methods in mind.
- Maximise opportunities for intelligence gathering to help us better understand the information needs of key groups e.g. those attending music festivals etc.

Reporting Processes

It is proposed that the SAADAT communications sub-group will connect with the National Alcohol and Drugs Communication Group, the SAADAT Executive group, and local action teams.

Membership

Core Group – members of action team support staff who express an interest in monthly meetings that will address a wide range of alcohol and drug communication issues and the implementation of the wider SAADAT communications and engagement framework.

Special Interest Groups – members of action team support staff who have special interest in a narrower range of activities and wish to participate in short life working groups on a area of special interest to them.

Meetings

Monthly in the first instance with special interest groups being convened on an as need basis.

Chair - Theresa Martinus, SAADAT Officer (alcohol) theresa.martinus@saadat.org.uk

Vice Chair – Lorrain Hyland, Dumfries and Galloway ADAT, lhyland@nhs.net

